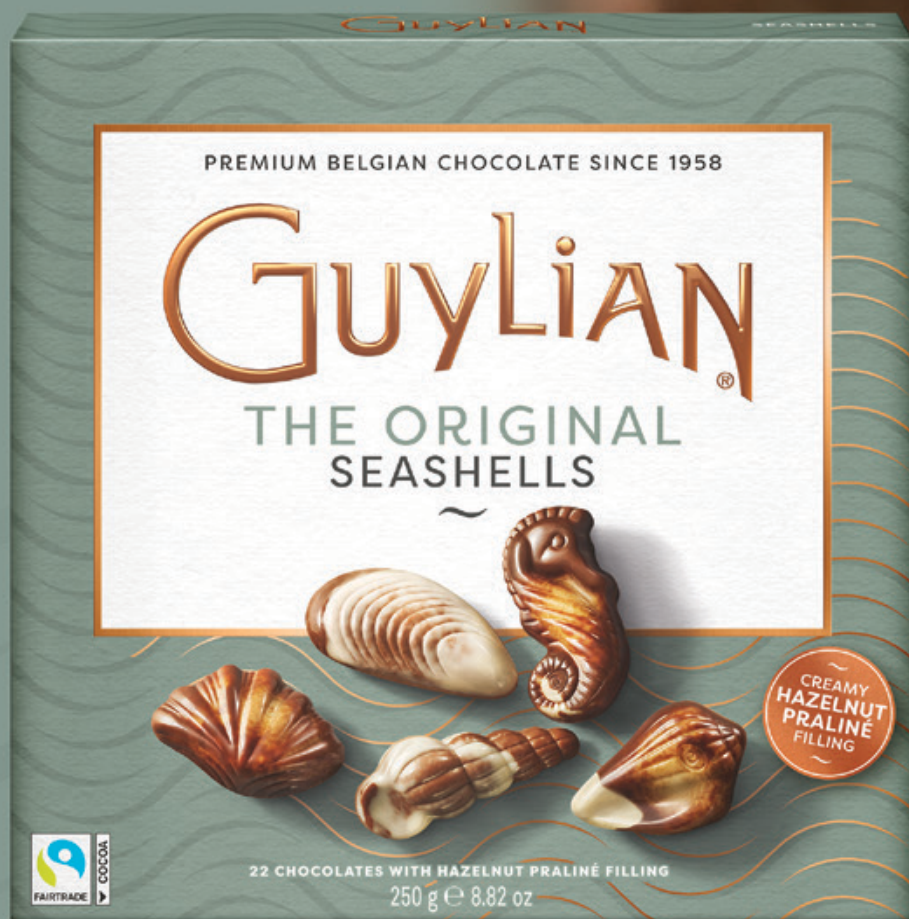


# GUYLIAN®

## DISCOVER OUR IRRESISTIBLE SEASHELLS



Guylian was founded in 1958 in celebration of love and chocolate. The brand is well-known all over the world for their iconic Guylian chocolate Seashells and exquisite in-house roasted hazelnut praliné filling. Guylian chocolates are made in Belgium and sold in over 120 countries across the world. Besides creating delicious chocolates, they actively support the Fairtrade program.

# BELGIAN CHOCOLATE SEASHELLS

## THE ORIGINAL AND NEW DARK SEASHELLS

The creation of Guylian's Seashell chocolate began when Guy Foubert and his fiancée Liliane returned home after a relaxing holiday on the Belgian coast and came up with the idea of making a souvenir in chocolate. When Guy married Liliane in 1958, they immortalised their love and passion for chocolate by merging their first names into Guylian and a new chocolate brand was born.

### THE ORIGINAL SEASHELLS

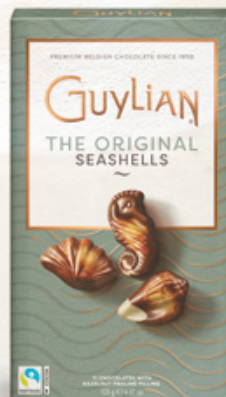
Our Original recipe relies on carefully selected hazelnuts, which are roasted in our artisanal copper kettles, transformed into praliné and then covered in fine Belgian chocolate. **An irresistible treat, available in different pack sizes: 250g, 125g; 65g, 33g.**



*love, Guy & Liliane*



**22-PIECE**  
8.8oz. (250g.)  
12/case  
GL214



**11-PIECE**  
4.4oz. (125 g.)  
12/case  
GL321



**6-PIECE**  
2.29oz. (65g.)  
24/case  
GL708



**3-PIECE MINI BOX**  
1.16oz. (33g.)  
96/case  
(4 displays of 24)  
96/units  
GL223



**NOW AVAILABLE:  
AN IDEAL ON THE  
GO FORMAT**



DISPLAY 33g.

## SEASHELLS DARK PRALINÉ

The Dark Praliné Seashells combine the original artisanal recipe of **in-house roasted hazelnuts with intense dark chocolate**. This is then delicately covered in a **72% cocoa shell**, for a flavor to remember.



20-PIECE  
7.94oz. (225g.)  
12/case  
GL235



6-PIECE  
2.29oz. (65g.)  
12/case  
GL339



3-PIECE  
1.13oz. (32g.)  
96/case (4 displays of 24)  
GL337



**NEW**

## RANGE EXTENSION

### OPUS ASSORTMENT



16-PIECE ASSORTED CHOCOLATES  
6.35oz. (180g.)  
12/case  
GL271

Guylian's Opus is **a selection of the most elegant pralines, real masterpieces of Belgian chocolate making**. In this mixed assortment you find flavors like Cappuccino cream, Pear and Mango and of course the famous Guylian praliné filling.



# RANGE EXTENSION

## TABLETS, TEMPTATIONS



**CREAMY MILK**  
3.53oz. (100g.)  
12/case  
GL828



**SALTED CARAMEL**  
3.53oz. (100g.)  
12/case  
GL840



**DARK 72%**  
3.53oz. (100g.)  
12/case  
GL826



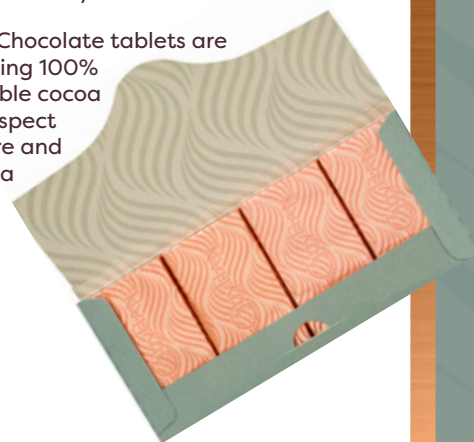
**CHOCOLATE TABLET**  
with sweeteners  
from Stevia  
3.53oz. (100g.) 12/case  
GL856

## BELGIAN CHOCOLATE TABLETS

Enjoy Guylian's selection of different flavoured 4x 0.88oz.

**individually wrapped** mini tablets (25g). Each mini tablet is embellished with the iconic Guylian Seahorse as a sign of quality and as they are individually wrapped, you can enjoy a deliciously fresh chocolate experience every time.

Guylian Chocolate tablets are made using 100% sustainable cocoa out of respect for nature and the cocoa farmers.



## TEMPTATIONS

Share the delight with family and friends, discover our Guylian Temptations. An **assortment of individually wrapped iconic Seahorses**, available in 6 different flavors.

Ideal for sharing or self indulgence. Each impulse pack contains 13 delicious Belgian chocolates.



**13 PIECE - ASSORTED**  
4.06oz. (124g.)  
12/case  
GL627



**ALSO AVAILABLE IN BULK**

# FESTIVE & SEASONAL ASSORTMENT

## LOVELY VALENTINE ASSORTMENT

Double the love with Guylian's Love Praliné hearts, crafted from 100% naturally sourced ingredients and Fairtrade cocoa.

Featuring a **stunning heart-shaped box for grand gestures** and a **petite box for a sweet touch**, the collection perfectly reflects the Belgian tradition of gifting a larger, meaningful present alongside a smaller, romantic token for Valentine's Day.

**10-PC PRALINE HEARTS**  
Heart shaped box  
3.6oz. (105g.) 6/case  
GL904



**4-PIECE PRALINÉ HEART BOX**  
1.48oz. (42g.)  
24/case (2 x 12 tray)  
GL902



**PRALINÉ HEARTS**  
(105g.) Heart-shaped box  
in Display 36 hearts Display  
GL904D



**EASTER EDITION GIFT-BOX**  
with Sleeve, 22-piece  
Sea shell box  
8.82oz. (250g.)  
12/case  
GL515



**TEMPTATIONS EASTER EGG**  
12-piece Wrapped  
Praliné Temptations  
3.8oz. (126g.) 6/case  
GL261

## DELIGHTFUL EASTER RANGE

Easter and chocolate are inextricably linked. Especially for this festive occasion, Guylian has designed **premium, fully recyclable gift boxes**. With this colourful packaging, you will add a cheerful touch to your brunch table or put a smile on the face of anyone who may receive it.

From the Easter Egg packaging filled with individually wrapped Seahorses in Original Praliné, Dark Praliné and Caramel to the limited-edition Easter packaging with our classic Original Praliné Seashells, each piece brings a multisensory experience that is a feast for the eye and taste buds to celebrate our love for Easter.

## FRONTRUNNER IN SUSTAINABILITY



# FESTIVE & SEASONAL ASSORTMENT

## FESTIVE CHRISTMAS RANGE

Discover the limited edition packaging this year-end. **The sophisticated design adds an extra festive touch to the much-loved chocolates** and is specially designed for the festive season.

For a variety in flavors, opt for the **Temptations Mix Tree 125g** or our reusable **Temptations Jewel Box 175g**. A selection of **individually wrapped Seahorses in three delectable Temptations flavors: Original Praliné, Dark Praliné and Caramel** packaged in a special luxury shape with festive stylisch design which further increases the gift value. For a timeless classic, choose the **Original Seashells 250g**. This festive box is filled with 22 iconic Seashells crafted with our signature praliné.

If you're looking for even more variety, our **Premium Belgian Assortment** offers a delicious selection that includes the beloved Original Seashells, our new Dark Praliné Seashells, and our Opus collection.



**HOLIDAY SEASHELLS**  
22-piece, 8.8oz. (250g.)  
case of 12/case  
GL315



**HOLIDAY TEMPTATIONS JEWEL BOX**  
17-Piece- Assortment (3 flavors)  
6.17oz. (175g.) 12/case  
GL804



**HOLIDAY TEMPTATIONS MIX**  
Assortment Holiday Tree Pack  
4.14oz. (125g.) 12/case  
GL803



**ALSO  
AVAILABLE**

**HOLIDAY SEASHELLS**  
22-piece gift boxes  
48 box DISPLAY  
GL315D

# FESTIVE & SEASONAL ASSORTMENT

Gift ready Luxe Gift Boxes, available in three varieties: Original Praliné, Dark praliné Or our Opus Belgian assortment.



PREMIUM EMBOSSED GIFT BOX WITH GOLD BOW

MIXED CASE OF THE FOLLOWING GIFT BOXES  
 4 X ORIGINAL SEASHELLS (250g.),  
 4 X DARK PRALINE SEASHELLS (225g.),  
 4 X OPUS BELGIAN CHOCOLATES GIFT BOXES WITH RIBBON (180g.)  
 12/case  
 GL297



AVAILABLE SINGLE VERSION SEASHELLS (250g.) 12/case  
 GL258



PREMIUM ASSORTMENT

11 SEA SHELLS (125g/4.4 oz.)  
 10 DARK SEA SHELLS (112g/ 3.95oz)  
 16 OPUS (180g/6.3 oz)  
 GL438